REGISTER OF CLASSIFICATION DECISIONS

Date of entry in Register:	11 March 1997
Name of applicant/court:	Comptroller of Customs
Applicant to the Labelling Body:	Not Applicable
Title of Publication:	Intimacy #18 (Volume 5, Number 2)
Other Known Titles:	Intimacy Vol.5/No.2
Director:	Not Applicable
Producer:	Not Applicable
Publisher:	Gourmet Editions
Author:	Not Applicable
Format:	Magazine
Country of Origin:	USA
Language:	English

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Components of film originally examined: Not Applicable.

Feature:	Running time:
Trailers:	Running time:
	Total Running time:

Excision/Alteration: No.

Reason(s) for Excision:

Not Applicable.

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Classification Decision:

Objectionable except if the availability of the publication is restricted to persons who have attained the age of 18 years.

… Please turn over

Display conditions:

Section 27

That when the publication is on public display, the classification given to the publication must be shown on the publication; or any package in which the publication is kept
and
That the publication must be publicly displayed only in a sealed package
and
That where the publication is publicly displayed in a package, the package must be made of opaque material.

Descriptive Note:

Not Applicable.

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Direction to issue a label has been given on Not Applicable.

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SUMMARY OF THE REASONS FOR DECISION:

The magazine entitled *Intimacy #18 (Volume 5, Number 2)* is classified as:
Objectionable except if the availability of the publication is restricted to persons who have attained the age of 18 years.

This magazine consists of sexually explicit photographs and text (including advertisements). Its overall tone is degrading, dehumanising and demeaning to the women depicted, due to the representation of women as accessories to satisfy male sexual needs. However, these elements are not considered to be extreme: women are not referred to in an overtly derogatory manner, and the photographs do not place excessive focus on genitalia.

The magazine also consistently portrays female sexuality in a light which many actual women might find misleading. The one-sided nature of these representations has been balanced against the rights and freedoms protected by the New Zealand Bill of Rights Act 1990. Overall, the availability of the publication is not likely to be injurious to the public good, if it is restricted to an adult audience. This restriction is required due to the nature of the magazine’s sexual content.

OFLC Ref: 9501431